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Coversheet Page 1 of 1

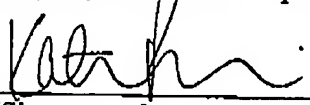
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: :
Quatse, et al. : Group Art Unit: 3622
Application No.: 10/616,486 : Examiner: Daniel Lastra
Filed: July 8, 2003 : Confirmation No.: 9731
For: HIGH-PRECISION CUSTOMER-BASED TARGETING
BY INDIVIDUAL USAGE STATISTICS

CERTIFICATE OF FACSIMILE UNDER 37 C.F.R. §1.6 & §1.8

I hereby certify that this REVOCATION AND GRANT OF POWER OF ATTORNEY AND STATEMENT UNDER 37 C.F.R. 3.73(B) is being sent via facsimile to fax number 571-273-8300 under 37 C.F.R. §1.6 & §1.8 on July 13, 2006.

Kathleen Pujol
(Typed/printed name of person mailing paper or fee)


(Signature of person mailing paper or fee)

Documents Faxed:

1. Revocation and Grant of Power of Attorney (2 pages)
2. Statement Under 37 C.F.R. 3.73(B) (2 pages)
3. Certificate of Facsimile (1 page)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.	:	10/616,486
Applicant	:	Quatse, et al.
Filed	:	July 8, 2003
Customer No.	:	21269
Group Art Unit:	:	3622
Confirmation No.	:	9731

**TITLE: HIGH-PRECISION CUSTOMER-BASED TARGETING BY INDIVIDUAL
USAGE STATISTICS**

REVOCATION AND GRANT OF POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

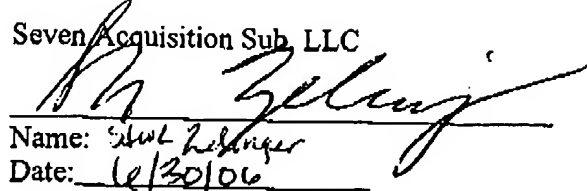
The undersigned, being the Assignee of Record as evidenced by the attached Statement of Assignee, hereby revokes any previous Powers of Attorney and appoints the attorneys and agents associated with Customer Number 21269, for so long as they remain with such company or firm, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, to receive the Letters Patent document, and for one year after the issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Docket No. 129510.01101

Please direct all future communications regarding this application as follows:

Customer Number 21269
W. Joseph Melnik
Pepper Hamilton LLP
One Mellon Bank Center
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Pittsburgh, PA 15219-2502

Seven Acquisition Sub, LLC


Name: Stuart Zeltner

Date: 6/30/06

Docket No. 129510.0001

STATEMENT UNDER 37 C.F.R. 3.73(B)

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Applicant/Patent Owner: SEVEN ACQUISITION SUB, LLC
Application No./Patent No.: 10/616,486
Filed/Issue Date: July 8, 2003
Entitled: HIGH-PRECISION CUSTOMER-BASED TARGETING BY
INDIVIDUAL USAGE STATISTICS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either.

☒ A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as identified on the attached chart.

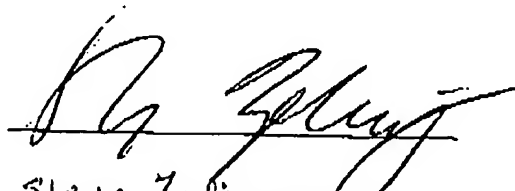
The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Signature:

Typed or printed name:

Title:

Date:


Steve Zelinger
General Counsel / EVP
6/30, 2006

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